

GOTS Bangladesh Seminar 2019

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Agenda

- **Julius Hüpeden GmbH at a glance**
- **Our policy of sustainability**
- **Our way into the future**
- **Perspectives**

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Julius Hüpeden GmbH at a glance

Main product range of the Julius Hüpeden GmbH

- Mainly selling garments (infants and adults) to main retailers in Europe
- selling of Non – Food items:
 - car- and bicycles accessories
 - garden items

Julius Hüpeden GmbH at a glance

Main markets of Julius Hüpeden GmbH

- selling inside European union
 - selling into non-EU-countries (e.g. Norway and East Europe)
 - selling to specific countries worldwide (e.g. North America, Australia, etc.)
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QC benchmark data of Julius Hüpeden GmbH since

- **Oeko Tex Standard 100, class 1** **1998**
- **Amfori/BSCI** **2010**
- **BANGLADESH ACCORD** **2013**
- **GOTS** **2016**

Business benchmark data of Julius Hüpeden GmbH **since**

- **Start working in PR Bangladesh** **2007**
- **Office incl. QC Team in PR Bangladesh** **2015**

Customers of Julius Hüpeden GmbH

- **Food orientated companies**
 - **Textile orientated companies**
 - **Online Marketing**
 - **Others**
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Policy of sustainability



Policy of sustainability

What we offer - how to reach the top

- Management training for our partners
- Assessment of full composite factories
- Training how to save water + electricity during production

Policy of sustainability

- Chemical management assistance by offering a tool for simplification of handling chemicals + for chemical inventories
 - chemicals can be scanned for data entry, no manual typing necessary
 - easy access to control consumption
 - easy checking if chemicals fulfill GOTS or certain buyer's requirements
 - easy sharing information due to linking to relevant buyers, importers and stakeholders on web-account

Policy of sustainability

Sales and public relations - how to reach the top

- Consumer influence parameters related to sustainability through buying decisions
- Public's focus on sustainable products is fast growing
- Press release of German consumer association awards GOTS as test winner for traceability (www.global-standard.org press release: GOTS acclaimed test winner by Stiftung Warentest)
- GOTS label stands for ecologically friendly goods

Policy of sustainability

What GOTS offers - how to reach the top

- Data base allows efficient factory selection
- Clear definition of banned chemicals, limit values and test methods
- Immediate verification of certificates
- New GOTS - tool for electricity and water saving

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Our way into the future:

We want to support our partners to:

increase social standards

save resources and money

reaching the top and gain GOTS / Made in Green label

Our Goal: Ecological efficiency



Or:

Termination of business
partners who are not willing to improve their ecological efficiency

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Perspectives

- Responsibility towards sustainable production is growing
- Stronger monitoring of saving resources
- Cut down pollution to zero by extended use of “green” chemicals
- Transparency increase by supporting data bases and linking full supply chain
- Creation of positive chemicals list

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Thank you