#### SAY NO TO GREENWASHING

Greenwashing is "behaviour or activities that make people believe that a company is doing more to protect the environment than it really is" (Cambridge Dictionary, 2022).

With strict environmental and social requirements for textile production, GOTS certification ensures full traceability from field to finished product starting with the certified organic raw material allowed and continuing through the next stages of processing; spinning, weaving and knitting, wet-processing, manufacturing, packaging, labelling, and trading, all the way to the final distribution of organic textile products. GOTS consists solely of mandatory criteria. For the end product to carry a GOTS label, every company that is part of the process must be certified.

## GOTS MAKES AN IMPACT - EVERY STEP OF THE WAY!



#### SAY "YES!" TO:



STRICT REQUIREMENTS FOR TEXTILE PRODUCTION



**FAIR WORKING CONDITIONS** 



DIGNITY AND RESPECT FOR WORKERS



**ORGANIC** 



RESPONSIBLE USE OF RESOURCES



PRODUCTS FREE OF HARMFUL CHEMICALS



**INTEGRITY** 



AN INDEPENDENT, SELF-FINANCED, NON-PROFIT STANDARD

Use the GOTS Database and our Shop-Finder to search for suppliers and retailers of GOTS-certified products.







GLOBAL ORGANIC TEXTILE STANDARD ECOLOGY & SOCIAL RESPONSIBILITY

Our vision is that organic textiles will become a significant part of everyday life, enhancing people's lives and the environment.

Global Standard gemeinnützige GmbH Rotebühlstr. 102 70178 Stuttgart, Germany mail@global-standard.org

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  - **f** @globalorganictextilestandard
  - Global Organic Textile Standard

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Find out even more about GOTS – and get to know the people behind GOTS-certified products!





GLOBAL ORGANIC TEXTILE STANDARD ECOLOGY & SOCIAL RESPONSIBILITY

## BENEFITS OF A GOTS CERTIFICATION



The Global Organic Textile Standard (GOTS) is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain.

global-standard.org

#### MORE ABOUT GOTS

#### GOTS IS:

#### Independent

- not financed by the textile industry
- certification audits are performed by independent third-party accredited Certification Bodies
- credible assurance of the integrity and transparency of GOTS-certified textiles

#### **Self-Financed**

- the annual fee of 150€ per certified facility applies
- additional funding comes from the annual fees of GOTS approved chemicals and the listing of retailers in the GOTS Shop-Finder

#### Non-Profit

GOTS is a non-profit organisation, all revenue is used for the

- development
- implementation
- verification
- protection
- education/promotion

... of the Global Organic Textile Standard.



## HOW CAN MY COMPANY BENEFIT FROM BEING GOTS-CERTIFIED?

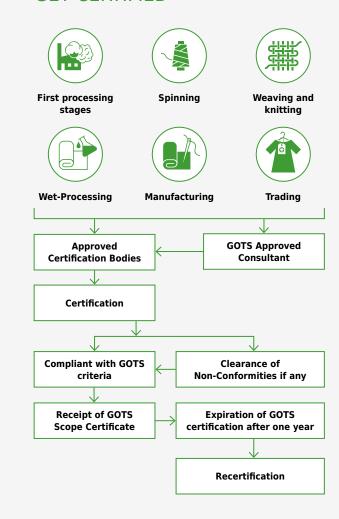
GOTS certification can benefit your company in several ways.

- → **Risk Reduction** the strict criteria of GOTS act as a comprehensive risk management instrument for your supply chain.
- → **Credibility** third-party certification serves as independent external verification along your entire supply chain.
- → **Traceability** fibre material in the GOTS system can be traced to its origin, ensuring that final products have been manufactured following strict social and environmental criteria.
- → **Productivity** GOTS requirements result in improved social and environmental efficiency.
- → **Innovation** GOTS certification provides added value over conventional products and can help your company access new markets.

# SUSTAINABLE DEVELOPMENT GEALS

Certification to GOTS helps to ensure compliance with each of the 17 UN Sustainable Development Goals!

#### **GET CERTIFIED**



A company that wishes to become GOTS-certified works with an independent third-party certification body, which performs an initial on-site inspection as well as audits that must be renewed annually to maintain certification. A good first step is to contact your regional GOTS Representative for more information!



## WHAT DO OTHERS SAY ABOUT GOTS?

The highest requirements for chemical management, recycling and workers' rights are met by [...] the Global Organic Textile Standard [...]

A helpful seal with high environmental requirements is Global Organic Textile Standard (GOTS). It appeared to have the best performance in our textile seal comparison.

**Stiftung Warentest** 

(an independent consumer organisation)\*\*

<sup>\*\*</sup> Source: www.tinyurl.com/5u7x7b6t



YOU HAVE MORE QUESTIONS? FIND ANSWERS IN OUR GOTS O&A SECTION!



<sup>\*</sup> Source: www.tinyurl.com/yc5ayxx6